

# Vredestein Promotion

## Terms and Conditions

1. The “Vredestein” (the “Promotion”) is open to all consumers who are residents of the United States, aged 18 and over except employees of Apollo Tires (US) Inc (the “Promoter”) and its agencies or anyone else connected with the creation and administration of the promotion.

2. Limited time offer available on purchase of 4 qualifying Vredestein tires purchased in participating stores. This promotion will run from May 1st to May 31st 2024.

3. Purchase is necessary to qualify for reward offered. The offer is open to retail customers who purchase any four Vredestein tires in an approved participating store May 1st to May 31st 2024. There is a 5 day grace period on sales date either side of the promotion

4. The offer excludes company vehicle drivers (Fleet), businesses, organizations, and institutions.

5. By participating in this Promotion, claimants agree to be bound by the terms and conditions of the promotion and by any other requirements set out in the promotional materials.

6. By participating in this Promotion, the claimant is required to submit information on their claim on the online claim form of the Vredestein portal [vredesteinpromotions.com](http://vredesteinpromotions.com) using claim code and upload a legible copy of their invoice from the retailer to a third-party agency (360insights ).

7. The information submitted will be checked and verified by 360insights to confirm that the submission is compliant with the terms of the promotion.

8. Invoices from participating Approved Retailers must be submitted by claimants and dated within the qualifying promotion period.

9. This promotion will run from May 1st to May 31st 2024 (inclusive) and is deemed to be the qualifying promotional period for the promotion for participating approved retailers.

10. The Vredestein tires must be purchased from participating approved retailers between May 1st to May 31st 2024. There is a 5 day grace period on sales date either side of the promotion

11. Purchases of 4 qualifying QUATRAC/ QUATRAC 5 or QUATRAC PRO tires will be eligible for a gift card to the value of \$80, purchases of 4 qualifying HISTRAC/ HYPERTRAC or QUATRAC PRO+ tires will be eligible for a gift card to the value of \$100 and purchases of 4 qualifying PINZA HT tires will be eligible for a gift card to the value of \$120. Proof of purchase is required for a successful claim.

12. Rewards will be issued to claimants within 28 days of the validation of the claim (not the date of the approved retailer invoice) online at [vredesteinpromotions.com](http://vredesteinpromotions.com) against the terms and conditions of the promotion. The Reward Gift Card has a validation period of 6 months from issuance.

13. Providing the claim is successful, the reward will be sent via post to the claimant's given address.

14. The claimant must submit their claim via the [vredesteinpromotions.com](http://vredesteinpromotions.com) portal by June 30<sup>th</sup> 2024. Claims submitted after this date will not be accepted.

15. No liability can be accepted for rewards not received due to incorrect information provided. Please check junk and spam filters for email confirmations regarding your claim.

16. Please ensure any rewards are used by the redemption period (outlined in the retailer reward terms and conditions below), the Promoter or third-party agency may not be held liable for the claimant's failure to use any voucher reward within the redemption period.

17. Claims must be made on the official claim form completed online at [vredesteinpromotions.com](http://vredesteinpromotions.com) and must be accompanied by an uploaded, clear, and legible invoice (either a scan or photograph). The image must clearly show the Vredestein tires purchased, the rim size of the Vredestein tires purchased, and the

date of purchase plus the invoice number. It is recommended that you keep a copy for your records in the event of a query.

18. 360 insights will send you an email receipt of the validated claim within seven days of validation.

19. Only one claim per vehicle is permitted. Up to 4 tires.

20. Entry into this promotion cannot be in conjunction with any other offer.

21. Incomplete, invalid, illegible, or late claims will not be accepted.

22. The Promoter reserves the right to discard illegible receipts.

23. The Promoter reserves the right to dispute a claim if it believes the claim is not legitimate.

24. The Promoter's decision is final.

25. The rewards are non-transferable, and no cash alternative will be offered.

26. The rewards are subject to availability. The Promoter reserves the right to substitute with an alternative gift of equal value if circumstances beyond its control make this unavoidable.

27. The Promoter has the authority to amend or withdraw this promotion at any time during the promotional period without prior notice.

28. Promoter: Apollo Tires (US) Inc, 6 Concourse Parkway, Building 6, Suite 2920, Atlanta, GA 30328

29. This promotion is managed by a third-party agency: 360insights, 300 King St., Whitby, Ontario, L1N 4Z4, Canada